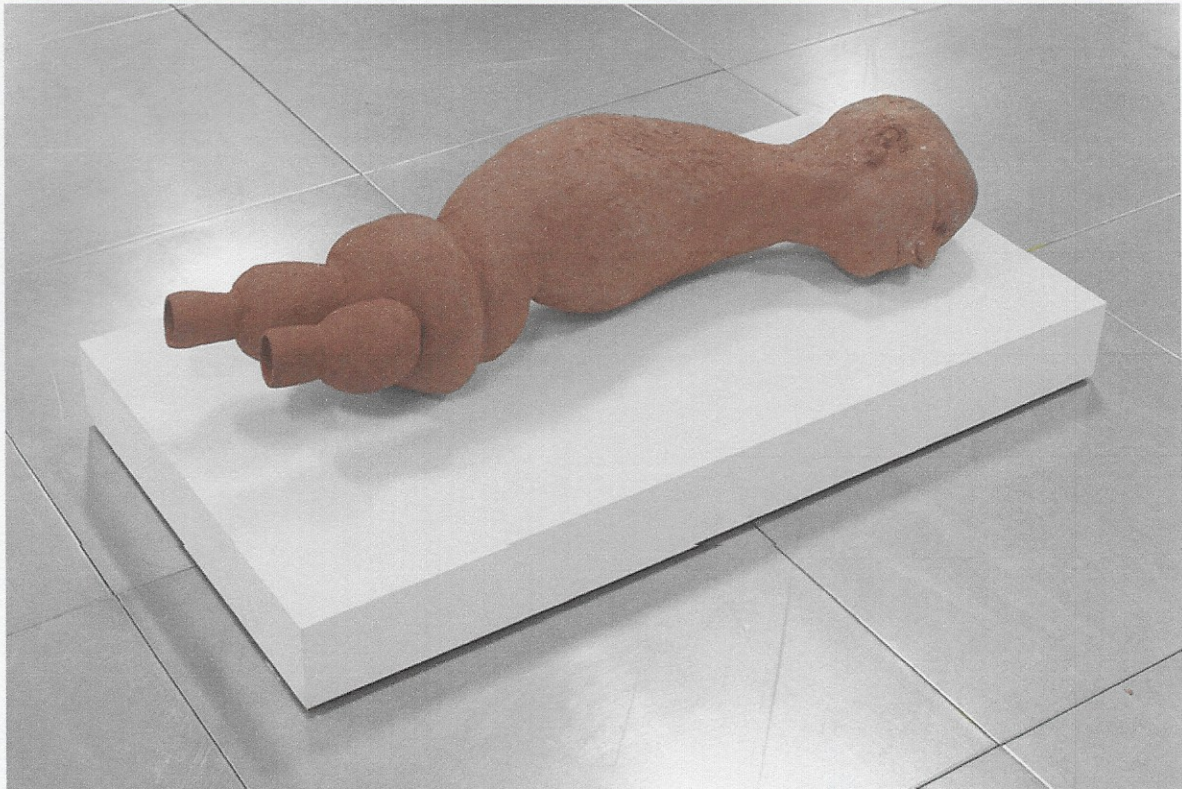


HS Projects opens its second major group exhibition: Paradigm Store



Simon Bedwell, 'Untitled: No Inside', 2014. Variable dimensions. Installation view, Paradigm Store, Howick Place 2014. Photo: Sylvain Deleu. Courtesy of the Artist and MOT International.

LONDON.- HS Projects announces the presentation of its second major group exhibition Paradigm Store at Howick Place, a new landmark development at the heart of Victoria's rapidly emerging cultural quarter, from 25 September to 5 November 2014. Paradigm Store examines the interface between art and design and the latent socio-economic and political forces that underpin it through new and recent work by seventeen UK and international artists.

Spread across five floors and 80,000 sq ft of Howick Place, HS Projects brings together a diverse line-up of emerging and established artists to explore issues of the decorative and the functional through a mixed range of media, proposing new ways of re-considering our environment and social structures. From immersive, site-specific installations and large-scale sculptural works to paintings, performance and film, the exhibition aims to investigate artists' unrivalled engagement with art and life through reference to the readymade, 20th Century Modernism, architecture, specific histories and origins, as well as the subversion of language and modes of popular culture.

Highlights of Paradigm Store include a new 'still-life' ceramic arrangement by British artist Simon Bedwell; an "art store" installation by artist duo Cullinan & Richards; an animated rock garden by Harold Offeh; a collage installation of cut-up fragments and clay bricks by Paula Roush; a sculptural relief by Theo Stamatoyiannis which questions the boundaries of sculpture and architecture; a free-form installation by Beatriz Olabarrieta that combines low-fi building materials with video; and new collage sculptural structures by Anne Harild. A film by Brazilian artist Beatriz Milhazes inspired by Japanese 'sangaku' will be shown in the UK for the first time, courtesy of the Cartier Foundation, alongside other works making a UK debut by Kendall Geers, Claire Barclay, Nike Savvas and David Shrigley. Other participating artists include Yutaka Sone, Maria Nepomuceno, Ulla von Brandenburg, Elizabeth Neel and Tobias Rehberger.



A private view will be held on Thursday 25 September from 6-9pm featuring a one-off performance by artist collaborators Meta Drcar and Dori Deng featuring three female dancers responding to the architecture of the space, alongside a live performance of sculptural objects by Harold Offeh based on his series of work looking at elements of historical 17th and 18th century gardens as sites of artifice, spectacle and theatre. Curator-led tours are also available by request throughout the duration of the exhibition.

HS Projects is a London-based art consultancy led by curators Alistair Howick and Tina Sotiriadi. HS Projects produce and deliver ambitious projects that seek to engage new audiences with the arts. In May 2014, HS Projects presented the highly successful Interchange Junctions exhibition at Howick Place, which explored the themes of migration, trade and colonial struggle. The exhibition followed Wind Sculpture (2014), a permanent installation located directly across from Howick Place by renowned artist Yinka Shonibare MBE in response to the history of the area, which was commissioned by HS Projects on

behalf of Doughty Hanson & Co Real Estate and Urban & Civic.