

#HIGHLIFE

#LOWLIFE

14.10.14

Frieze Week: White Cube Escape

With Frieze London now in full swing, it may be impossible to find a tin of white paint anywhere in the capital. With over 160 contemporary galleries featured at this year's fair, that's a lot of stands to be transformed into white cube utopias with the prospect of dangerously entering 'once you've seen one, you've seen them all' territory. If you're looking for an art fix with a difference, head off-piste from the white-capped surroundings of Regent's Park with my pick of 5 alternative spaces to view contemporary art set in the surroundings of zoos, hotels and office spaces across the capital during Frieze week:

Paradigm Store at 5 Howick Place

There may be no better location than Victoria to reflect London's expanding growth – it's sheer speed perhaps represented by the wind swept public art sculpture by Yinka Shonibare, MBE – aptly titled *Wind Sculpture* – that resides opposite the vacant commercial space-turned-temporary backdrop for the international group exhibition **Paradigm Store**. Spread across five floors and 80,000 sq ft, *Paradigm Store* presents an impressive display of new and recent works by seventeen artists selected by curatorial partnership Tina Sotiriadi and Alistair Howick of HS Projects.



JONATHAN VELARDI



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Studio Velardi under my personal direction - a commercial arm of my practice working on design-based production from digital to the traditional and bespoke.

I am available for articles and reviews on contemporary art, design, fashion, lifestyle, travel, profile and events – no subject is out of bounds and challenging briefs are very welcome - view a selection of my published work at jonathanvelardi.com/writing

jonathanvelardi.blogspot will report on art, culture and lifestyle from the #highlife to the #lowlife across the www and beyond...

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Untitled: No Inside, 2014 by Simon Bedwell - variable dimensions

Photo: Sylvain Deleu - Courtesy of the Artist & MOT International

The diverse exhibition explores issues of the decorative and the functional, incorporating a variety of mixed media works that are concerned with the relationship between conceptual art and design. Visiting the exhibition is by appointment only and provides an exceptional opportunity to be personally guided by Sotiriadi and Howick through the compelling installations by artists such as Claire Barclay, Ulla von Brandenburg, Cullinan Richards, Simon Bedwell and David Shrigley.

Paradigm Store continues through to 5th November 2014 at 5 Howick Place SW1 1BH – viewing appointments may be arranged with Allison Thorpe at Sutton PR – allison@suttonpr.com

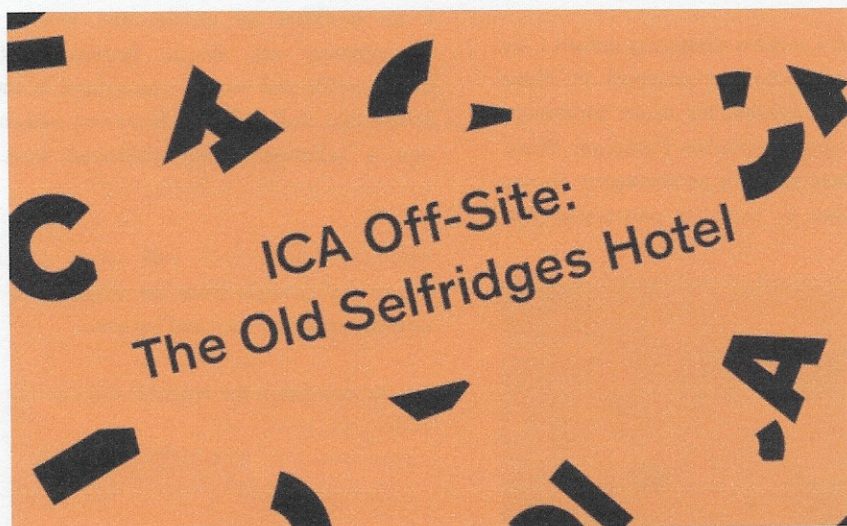


Little Manhattan, 2007–2009 by Yutaka Sone - marble, 55.2 x 265.1 x 85.1 cm

Photo: Sylvain Deleu- Courtesy of the Artist & David Zwirner Gallery, New York/London

ICA Off-Site: The Old Selfridges Hotel

The dilapidated, concrete carcass of the former Selfridges Hotel in Mayfair plays host to another ICA Off-Site programme from the capital's pioneering **Institute of Contemporary Arts**. This year's event will encompass a dynamic schedule of performance, music, art, dance and discussion presented by both London-based creative platforms and international artists.



Brooklyn-based artist and curator **Isabel Lewis** will launch the week-long event that will feature the collaborative performance *The Last 3 Years and the Future* between New York-based artist **Korakrit Arunanondchai** with **boychild** and **AJ Gvojic** as well as the discussion of art's function and circulation in our internet age conducted by online arts platform **Rhizome**.

ICA Off-Site: The Old Selfridges Hotel at 1 Orchard Street W1U 1QZ runs to 18th October

▼ 2014 (33)

▼ October (4)

Frank Bowling In Conversation

ICA: Off-Site - The Last 3 Years and the Future

Frieze Week: White Cube Escape

Frieze London

► September (2)

► August (1)

► July (4)

► June (2)

► May (2)

► April (3)

► March (3)

► February (7)

► January (5)

► 2013 (49)

► 2012 (49)

► 2011 (89)

► 2010 (130)

► 2009 (53)

► 2008 (5)

LABELS

#highlife (215)

#lowlife (63)

10 IDEAS (3)

3D PRINTING (1)

512 Hours (1)

A Lot of Possibilities (16)

ADAM SAVAGE (1)

AIR (1)

AJ GOVIC (1)

AJGOVIC (1)

AL MADAD FOUNDATION (4)

AMERICAN RAC (1)

ANDY WARHOL (3)

ANGELA BULLOCH (1)

ANGELINA JOLIE (1)

ANGOLA TODAY (1)

ANSELM REYLE (1)

Art (186)

ART DIRECTION (12)

ART PRODUCTION FUND (1)

AYA HAIDAR (2)

BAFTA (1)

bandana (1)

BARACK OBAMA (1)

BARBARA KRUGER (1)

BARBICAN CENTRE (1)

BARBOUR (1)

BARNEYS (1)

BEIRUT (1)

BELGRADE (1)