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culture24 Embassy of Brazil... Following

culture24 What Separates Us, curated by HS Projects, is an exhibition currently going on at the Embassy of Brazil in London. It examines ideas of value systems and exchange mechanisms from cultural, social and economic perspectives, ideas of international trade, travel and mobility, while examining the 'real value' of art and the system in which it is made and validated. It's in the Sala Brasil, the former ticket hall for the Oceanic Steam Navigation Company, the Titanic ship operator, now home to the Embassy of Brazil in London. The works enter into a dialogue with the Sala Brasil's historic ties with shipping and international trade, as well as how new emerging markets and decreasing trade restrictions have been instrumental to exchanges within the complex circuits of trade.

Matheus Rocha Pitta will show his Brazil Series for the first time in the UK, a sequence of eight photographs of red earth scattered with raw meat taken in Brazil under the midday sun in 2013. The series is based on the story of 76 tons of boxed meat that was found unfit for human consumption and disposed of by the authorities in a ground fill site in Rio, and which was subsequently dug up and eaten by the local residents. The colour of dirt in Brasilia, Brazil's modernist planned capital, is famous for its redness and these photographs are an attempt to connect earth and flesh through colour, as well as trying to retrieve the archaic meaning of the word Brazil, which originally means 'place for embers'. The exhibition's on until July 2 2016. #art #Brazil #brasil #London #exhibition #gallery #culture #southamerica #artist #rio @hs\_projects

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